



Universal Rewards Exchange

A transactional exchange offering direct access to the brands and travel suppliers of your choice for points-based incentive, recognition and customer loyalty programs.

The Universal Rewards Exchange makes it possible for your organization to get highly automated, cost-effective access to leading merchandise and travel brands for any type of points-based employee or customer incentive program – directly from the leading brands of your choice or their authorized wholesale distributors.

You pay less and get better service by working directly with the incentive specialists of the world's best known brands, while benefiting from a highly automated system that manages all aspects of redemption, tracking and billing to minimize paperwork and management time.

The Universal Rewards Exchange:

- Provides you access to a fully electronic and automated exchange of products direct from the leading brands

and their authorized wholesalers.

- Makes it easy to create highly customized catalogs on the fly, connected to the wholesale inventory of leading brands using your catalog management system or a platform the URE can provide.

- Requires minimal set up, customization, or ongoing costs.

- Makes it easy to communicate with participants on an ongoing basis with standing reports and other useful information.

- Provides a single electronic interface to as many fulfillment companies and suppliers as you wish, including suppliers of merchandise, travel, or gift cards.

- Provides the ability for participants to create wish lists and receive automatic notification when they've achieved an awards plateau or qualify for a wish-list award.

- Enables you to profit from world-class personalized messaging and customized product packaging to enhance program impact.

- Automates catalog, redemption and billing management.

- Maximizes cost benefits by providing direct access to wholesale sources.

- Provides real-time inventory and delivery information across multiple programs.

- Provides complete redemption and other reporting information, including aggregate information.

- Easily connects your points-program to almost any incentive program management or company software.

- Tracks multiple program redemptions on a single platform, gaining invaluable information on the most popular awards for your audience.

- Maximizes participant satisfaction by speeding up awards delivery.

- Provides the comfort of toll-free customer service for your participants.

What Makes the Exchange Unique

Most of the leading brands have divisions or authorized wholesale distributors specializing in the corporate market for incentive, recognition and loyalty programs. These specialists provide wholesale pricing, package personalization and other services specifically designed for the needs of the business marketplace.

The **Universal Rewards Exchange** is not a wholesaler or retailer; it provides you with a direct connection to the leading brands or their authorized wholesalers who specialize in the incentive, recognition and loyalty marketplace.

The URE has created a highly automated system that enables you to select the brands and vendors best suited to your audience and program and receive centralized and reconciled billing in a single monthly statement (along with access to real-time status reports).

Through the Exchange, you get the advantages of buying directly from the source while benefiting from a consolidated billing process that minimizes billing issues.

How to Get Started

Schedule a webinar demonstration by contacting Jim Kilmatis at **914-591-7600, ext. 229**, or at **info@EngagementBusinessXchange.com**.